



Tamil Nadu Agricultural University

Coimbatore – 641 003

Dr. P. Murali Arthanari Ph.D., FSKV,
Public Relations Officer
Mobile: 94890 56730

Phone: 0422 - 6611302
Fax: 0422 – 2431821
E-mail: pro@tnau.ac.in

To
The Editor,

Date: 30.01.2020

Sir,

I request that the following matter may kindly be published in your esteemed daily:

Seed Day Celebration in TNAU

Department of Seed Science and Technology, Directorate of Seed Centre, Tamil Nadu Agricultural University (TNAU) organized “Seed Day function” on 29.01.2020. Totally 50 innovative farmers from different districts of Tamil Nadu, Scientists of Seed Centre and students of Department of Seed Science and Technology have participated in the programme.

During the programme, Dr. P.R. Renganayaki, Professor and Head, Department of Seed Science and Technology welcomed the gatherings. Dr. K. Krishnaveni, Professor (SST) gave introductory remarks, the felicitation address was given by Th. B.R. Narayanaswamy, CEO, Agroforestry Farmer Producer Company Limited, Coimbatore and he emphasized the importance of seed production and seed entrepreneurship.

The special address was given by Dr. S. Geetha, Director (CPBG) in which she encouraged the farmers those who are involved in seed production and she recommended the suitable varieties released from TNAU, especially in pulses and oilseeds for the benefit of farmers.

Dr. S. Sundareswaran, Director, Seed Centre focused the issues on seed production and seed quality enhancement in his presidential address and also released the booklet on “Seed Production and Quality enhancement”. The exhibition and demonstrations were arranged regarding quality seed production, hybrid seed production techniques, seed quality enhancement and seed storage techniques. During interaction session between the scientists and farmers the ways to enhance the pulses, oil seeds and vegetable seed production were discussed.

The programme ended with the vote of thanks delivered by Dr. J. Renugadevi, Professor (SST).

Public Relations Officer